

EXPRESSION OF INTEREST

Expression of Interest: Conservation Director/Senior Advocate

Are you a **highly motivated and strategic advocate** ready to make a significant impact on one of Australia's most pressing environmental challenges? The [Invasive Species Council](#) is seeking Expressions of Interest for a **Conservation Director/Senior Advocate** to lead our critical advocacy campaigns.

This isn't a traditional job advertisement. Instead, we're actively seeking to **shape this pivotal role around the right person**, whether you're an **experienced leader** ready for a senior director position or a **dynamic operator** eager to step into an exciting and impactful role.

You'll join an **effective and successful team** with a proven track record in addressing one of Australia's most challenging and harmful environmental threats: **invasive species**. We're looking for someone who is **motivated, strategic, and well-connected**, with a demonstrated history of campaign success. This is not a junior role; we're seeking individuals with **significant experience and a desire to make a tangible difference**.

While we ideally prefer candidates based in **Canberra or Melbourne**, we are open to considering exceptional candidates located elsewhere.

Contract and Remuneration

This is a **full time, two-year contract** with the possibility of extension, dependent on funding and performance. The salary range is **\$105,000 - \$140,000 plus superannuation**, commensurate with your skills, experience, and the scope of the role. 4 dpw could be considered for the right candidate.

About the Role

As a senior member of our team, you'll be responsible for **leading high-impact advocacy campaigns** to achieve meaningful conservation outcomes. This role can be tailored to a **senior director or campaign manager level**, depending on your skills and experience.

We're particularly interested in candidates who can demonstrate:

- **A love for wildlife and passion for environmental change**
- **A track record of advocacy success:** Proven ability to design, deliver and get results through ambitious, impactful advocacy campaigns.
- **Exceptional strategic thinking and campaign leadership:** Proven ability to identify campaign opportunities, develop ambitious strategies and motivate action.
- **Extensive networks and coalition building mastery:** Extensive existing networks, a proven capacity to build relationships with decision makers, and experience forging and nurturing effective alliances across diverse sectors and interest groups.
- **Strong media skills:** Experience in proactively securing impactful media coverage which drives campaign outcomes and builds power.
- **Outstanding communication and influence:** Excellent writing and communication skills, with a demonstrated ability to persuasively engage with policymakers, scientists, journalists, and the public on complex conservation issues.
- **Highly developed emotional intelligence:** Strong interpersonal skills, including the ability to identify, assess, and manage yourself, navigate differences, and build confident professional relationships within a geographically dispersed team.
- **Leadership and team development (for senior director level candidates):** A proven record of effectively managing, mentoring, and motivating staff for at least three years.

- **Flexibility for travel:** A willingness to travel interstate, often for several days at a time, to attend key meetings and events.
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Other Highly Valued Attributes

We also value candidates with:

- **Experience translating science** into compelling conservation policy analysis and advocacy.
 - **Experience working with environmental** non-governmental organisations.
 - **Deep understanding of invasive species** and broader conservation issues.
 - **Extensive networks** in the agricultural and/or environmental sectors.
 - **Political networks and experience** at national and/or state/territory levels.
 - **Relevant academic qualifications** in conservation, biology, or biosecurity.
 - **Fundraising experience** and/or understanding to support charitable organisations.
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How to Express Your Interest

If you are a passionate advocate with a strong track record and believe you have the skills and drive to excel in this crucial role, we encourage you to submit your expression of interest.

Please send your **resume (including at least two referees)** and a **compelling cover letter** explaining your motivation and how your experience directly aligns with this unique opportunity to: recruitment@invasives.org.au.

We will be **reviewing applications as they are received**, so we encourage you to apply promptly.

For more information, or to speak with our CEO, please email recruitment@invasives.org.au

About the Invasive Species Council

The Invasive Species Council is a non-government donor-funded organisation that seeks better laws and policies to protect the Australian environment from invasive plants, animals and diseases.

Invasive species have been the main driver of environmental loss of Australia's native animals since colonisation and remain one of the main threats to the future survival of our unique wildlife.

You will be joining a **dynamic, successful team** with a **bold advocacy style** that blends **scientific rigor, compelling storytelling**, and **strategic collaboration** to drive changes in policy, funding and culture.

The core values underpinning our team's approach are:

- We are relentless in pursuing outcomes and having impact.
- We are not scared to fail and learn from the experience.
- We own and drive the work that we do.
- We are creative and open minded.
- We connect to and are motivated by our passion for nature.

Our 2022-2030 Strategic Plan can be found here: <https://invasives.org.au/about-us/strategic-plan/>

More details about all our campaigns can be found on our website: <https://invasives.org.au/>